

# SPECTRUM FANTASTIC ART LIVE 3

## EXHIBITOR REGISTRATION FORM

Kansas City Convention Center, Grand Ballroom of Bartle Hall  
Kansas City, MO. / May 9-11th, 2014

Be a part of Spectrum Fantastic Art Live by exhibiting at this event that celebrates the fantastic art and its creators. SFAL is a fantasy-focused art fair, in which creators can display, share and sell originals, prints, sculpture, crafts, toys and more to an audience of fans and peers. There is something for everything, including presentations, panels, displays, portfolio reviews, workshops, educational opportunities and the Spectrum 21 awards ceremony. In short, our goal is to honor the artists and put on a fantasy art convention that anyone is welcome to attend and enjoy.

\_\_\_\_\_  
Exhibitor Name (Please print clearly)

\_\_\_\_\_  
Contact name

\_\_\_\_\_  
Street

\_\_\_\_\_  
City, State, Zip, Country

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

Artist  Retailer  Publisher

Description of booth and products:  
\_\_\_\_\_  
\_\_\_\_\_

I have read and agree to the rules, terms and conditions of Spectrum Fantastic Art Live from page 2 of this application.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

## Exhibitor Booth

10' x 10' booth. Includes one 8' x 30" table, two chairs, plus pipe and drape. Corner space includes two 8' x 2' tables. Four badges provided per booth.

**\$350**

If paid by January 31, 2014

\_\_\_\_\_  
Qty

\_\_\_\_\_  
Total

**\$450**

If paid on or after February 1, 2014

\_\_\_\_\_  
Qty

\_\_\_\_\_  
Total

Check here for corner space request.  
No additional cost. Assigned to returning exhibitors of SFAL first.

## Artist Alley Small Press Tables

NEW! Includes one 6' x 2' table and two chairs with no backdrop. Two badges provided per table.

**\$100**

If paid by January 31, 2014

\_\_\_\_\_  
Qty

\_\_\_\_\_  
Total

**\$200**

If paid on or after February 1, 2014

\_\_\_\_\_  
Qty

\_\_\_\_\_  
Total

Additional Exhibitor Badges \$25

(Max 2 additional per booth. Children under 12 free but must be accompanied by an adult. Purchase now or at the show.)

\_\_\_\_\_  
Qty

\_\_\_\_\_  
Total

## Grand Total

Checks payable to: **Spectrum Fantastic Art**

Credit Card Information

Visa  Mastercard  America Express  Discover

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
CVC Code

\_\_\_\_\_  
Signature. I hereby authorize SFAL to charge this credit card.

Mail completed form with payment to:  
Spectrum Fantastic Art LLC,  
P.O. Box 4422, Overland Park, Kansas 66204  
phone: 913-538-1142 fax: 816-268-7888  
info@spectrumfantasticartlive.com

Application does not guarantee space. Payment must be received in full with application.

## I. EXHIBIT HOURS

Friday, May 9th Setup 8:00 AM – 2:00 PM

Exhibit Floor Hours to be announced. Preview Night is open to exhibitors and 3-day ticket holders only. Not open to the general public.

Saturday, May 10th Setup 9:00 AM – 10:00 AM

Exhibit Hours (Open to the Public) 10:00 AM – 6:00 PM

Sunday, May 11th Setup 9:00 AM – 10:00 AM

Exhibit Hours (Open to the Public) 10:00 AM – 4:00 PM

Take-Down 4:00 PM – 7:00 PM

## II. EXHIBIT APPLICATION PROCESS

A. Complete Exhibitor Registration Form.

B. Payment will be made in full for each space with a credit card via the Spectrum Fantastic Art Live website ([www.spectrumfantasticartlive.com](http://www.spectrumfantasticartlive.com)) or by completing and submitting the Exhibitor Registration Form by mail and including full payment.

C. Email or send agreement to Spectrum Fantastic Art Live.

D. If your application is accepted, you will receive a confirmation and receipt for your space(s). Exhibitors should print a copy of their receipt and bring it with them to registration on May 9. Booth numbers will be assigned to each exhibitor 60 days prior to the event.

E. Only Exhibitors who receive confirmation of acceptance will be assigned a space. Applicants who are not accepted will have their application fee refunded in full.

F. If your application is not accepted, you will be notified & any payment made returned.

G. Limited space is available and subject to acceptance and confirmation by the Convention Coordinators.

## III. TERMS AND CONDITIONS OF BOOTH EQUIPMENT

A. Booth back drapes will be 8' high with 8' high side dividers, all supported by steel framework.

B. Each booth will include one 7" X 44" one-line, black on white identification sign to include booth number; one 8' X 30" table topped with white vinyl and skirted on three sides; two folding chairs; and one wastebasket. Booths are carpeted. Power is not included. [Endcap Booths come with two tables.]

C. Up to 4 full convention memberships will be available for each booth. These memberships are intended for exhibitors, their staff or immediate family only.

D. Artist Alley tables are 6' long and skirted on the front. 2 chairs come with each table. No draped dividers, backdrops or identification signs are included. Up to 2 full convention memberships will be available for each booth. These memberships are intended for exhibitors, their staff or immediate family only. Exhibitor may use their own pop-up banners or backdrops, but they must not exceed the width of their table or infringe or impede the spaces of other artists around them. Power is not included.

E. The Grand Ballroom will be properly lit for the event during operation hours; complimentary Wi-Fi will be available in the convention center. Additional electrical, telephone, and high-speed internet connections for streaming videos or graphics will be available at the exhibitor's discretion and expense via Green Wave Technology, Inc., <http://grnwav.com/> A link and price list for services will be available 90 days prior to the event.

F. The booths will be set up according to the instructions of Spectrum Fantastic Art, LLC and the final floor plan.

G. Each exhibitor is responsible for cleaning their individual booths but custom cleaning is provided by the Liberty Exposition Services, Inc. at your request and on an individual basis. You will be responsible for payment of any such charges.

H. It is recommended that all booths be staffed during exhibit hours.

I. Spectrum Fantastic Art, LLC, reserves the right to deny space to any Exhibitor before and/or during the convention.

J. Exhibitors are NOT required to have a Missouri Seller's Permit to sell merchandise at the event, however they are required to collect sales tax for goods sold in multiples (i.e. books, prints, portfolios, T-shirts, etc.). A simple one-page form that includes the current sales tax rate will be provided in your exhibitor package at check-in: Fill out the form when you return home and mail a check for sales tax collected to the Missouri Department of Revenue at the address on the form. Sales tax is NOT required on the sales by the creators of one-of-a-kind items like original paintings or drawings; galleries or art dealers are required to

collect tax on all works sold.

K. Spectrum Fantastic Art, LLC, is not responsible for any costs incurred by the Exhibitor.

L. Upon receipt of completed forms and fees, you will be notified of the status of your application.

M. Cancellation Policy:

a) A cancellation charge of 25% of the appropriate fee category will be imposed on any Exhibitor who cancels on or before January 9, 2014. (120 days prior to the event.)

b) No refunds will be issued for cancellations made after 1/9/14.

c) Booths or tables are non-transferable.

## IV. METHOD OF PAYMENT

Payment for your booth space is due with your reservation.

Credit cards accepted are VISA, MASTERCARD, DISCOVER, AMERICAN EXPRESS as well as BANK DEBIT CARDS.

Registration and payment should be made via the secure server online at: [www.spectrumfantasticartlive.com](http://www.spectrumfantasticartlive.com) or submitting by mail the Exhibitor Registration Form.

## V. LIMITATION OF LIABILITY

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has the sole responsibility for its property or any theft, damage or other loss to such property. Neither Spectrum Fantastic Art, LLC., or the Kansas City Convention Center accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Spectrum Fantastic Art, LLC., nor the Kansas City Convention Center shall be liable for and Exhibitor hereby fully and forever releases and discharges Spectrum Fantastic Art, LLC., and the Kansas City Convention Center, their officers, directors, shareholders, partners, employees, agents, representatives and attorneys, and assignees and successors of each of them, from all claims, actions, causes of action, demands, cross-claims, suits, debts, costs attorneys' fees, expenses and liabilities whatsoever, in law, equity or otherwise which either may now have or have had or which may hereinafter accrue, individually or collectively, or otherwise in connection with, relating to or arising out of Exhibitor's participation and/or presence at the Event.

## VI. INDEMNIFICATION

Exhibitor shall indemnify, defend and hold Spectrum Fantastic Art, LLC., and the Kansas City Convention Center harmless from any and all claims, demands, suits liabilities, damages, losses, costs, reasonable attorneys' fees and expenses which result from or arise out of or in connection with (a) Exhibitor's participation or presence at the event; (b) any breach by Exhibitor of any agreement, covenant, promise or other obligation under this contract; (c) any matter for which Exhibitor is otherwise responsible under the terms of this contract; (d) any violation of the law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claim resulting from the actions of Exhibitor; (f) harm of injury to Exhibitor; and (g) loss or damage to property or the business or profits of Exhibitor. Exhibitor shall not settle or compromise any claims against Spectrum Fantastic Art, LLC., without its prior written consent.

## VII. GOVERNING LAW

This contract is governed by the laws of the state of Missouri as applied to contracts entered into and entirely performed within such state. Exhibitor agrees that the courts located in the State of Missouri shall constitute the exclusive forum for the resolution or any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to asset lack of personal or subject matter jurisdiction and agrees that venue properly lies in Kansas City, Missouri.

I have read and agree to the conditions stated above. I/We hereby release Spectrum Fantastic Art, LLC, its officers, employees, agents, members and their successors, and assigns from any and all claims due to injury, or loss or damage to property that might occur while I/we exhibit materials at the Spectrum Fantastic Art Convention, May 9-11, 2014.